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Seves glassblock at Salone del Mobile show in Milan (Italy) 18-23 April 2007

Three presentations during this key event for international design have confirmed the dynamism of Seves glassblock and the leading role that the glass block has progressively won for itself in the world of design.

Decode Elements at the Castello Sforzesco

In the historical setting of the Castello Sforzesco in Milan, an airy glass block tower designed by *Alessandro* and *Francesco Mendini* stood out among the works of *Decode Elements*, the event promoted by *Interni* magazine.

Selected for the installation, the curved glass block created by Seves glassblock in collaboration with *Renzo Piano* for the *Maison Hermès in Tokyo*: an innovative product that has opened up the material to new compositional possibilities, from softer solutions for the corners of buildings to full-blown three-dimensional curvilinear façades.



La Rinascente window display in Piazza Duomo

For the festival of Design, *La Rinascente* has also dressed up its window displays to fit the theme.

In the space reserved for the Mendini's and Seves glassblock, a set design playing with the colours of the *Pegasus* glass block (chosen in the pink and blue wavy metalized squared and end blocks), creating two multi-coloured screens in full harmony with the designers' colourful and poetic vision of the world.

Cassina Stand at the Milan-Rho Fair

Finally, at the Milan-Rho fair, architect *Piero Lissoni* has used the Pegasus 19x19cm



squared neutral smooth metalized block to contain the imposing *Cassina* stand. 13,000 glass blocks scenographically delimited the exhibition space, enriching the internal environment with attractive flashes of light and allusively multiplying reflections, brightness and colour.

COMPANY NEWS

The Technology line - Pavers



The high technology and reliability typical of the German construction tradition meet in *Technology*, the line that brings together the proposals of Seves glassblock with high technical performance characteristics, ideal for all applications the use of which is dictated not only by the traditional requirements associated with the passage of light, but also by specific requirements in terms of:

- safety (series F glass blocks which high resistance to fire, series BSH20 bullet resistant);
- energy saving (series HTI)
- control of light (Light Diffusing and Light Directing blocks, for the diffusion and refraction of light)
- best resistance to breakage (horizontal structures)

Specially studied to suit various uses, from quality urban furniture to interior design, *pavers* by Seves glassblock include a wide range of glass blocks for horizontal structures that are welded glass blocks, half shell blocks, and tiles, available in various formats (square and round), designs (smooth, diamond, dimpled, etc..), finishings (transparent, satin finished on one or two sides) and dimensions.

A catalogue with more than 50 possibilities to choose from allows pavers to adapt perfectly to every context - steps, balconies, terracing, rather than floors and mezzanines of residential, commercial and working spaces - combining functionality and design and meeting the two needs of structure and light.

A horizontal panel of glass blocks, appropriately calculated and designed, is in fact a supporting surface for weights starting from 250kg per m², allowing you at the same time to communicate the natural light from one floor to the other, with a more permeable relationship between the various environments.

Finally, in dimpled or diamond glass design, added to the characteristics of resistance and passage of light there is an effective non-slip effect that increases the friction of the glass surface.

PROJECTS REALIZED



Beck's Logistics Centre in Bremen (Germany)

Among the most recent realizations that have involved the glass block as their distinctive element, the new *Beck's* logistics centre designed in Bremen by architecture studio Schulze, *Schulze und Pampus BDA*.

For the building, Seves glassblock realized a customized special glass block, the result of the transformation of the Alpha model of the Technology Line, personalised at Beck's request. *To resemble the bottom of the famous beer bottle*, a personalised block has been created that combines an "ad hoc" green colour tone with the concave glass design, and two different combined finishings, one transparent and the other sand blasted.

The inauguration of the building is envisaged for mid-2007.

News in brief

Seves at Construmat 2007 in Barcelona (Spain) - from 14 to 19 May 2007

In a busy schedule that in a few months has touched the most well known international events in the building and furnishing sector, Seves glassblock arrived at the *Construmat* in Barcelona, the main event devoted to the world of constructions in Spain, today the first market in sales terms for the whole glass block Division.



Seves at the Marco Piva's stand at the Eire 2007 (Milan, Italy) - from 22 to 25 May 2007

A sign of the capacity of the glass block to fit perfectly into prestige interiors and installations, the use of 1,600 Pegasus glass blocks - in the 19x19x8cm square format, wavy finishing and refined Nordic colour - at the stand of architect *Marco Piva* at *Eire* - Expo Italy Real Estate 2007. A rigorous backdrop to host photographs and projects, in dialogue with the furnishings on display.

Seves at the exhibition "Renzo Piano Building Workshop. Visible Cities" at the Triennial in Milan (Italy) - from 22 May to 16 September 2007

To illustrate to the public of the *Triennial* the project for the *Maison Hermès* in Tokyo, six of the metalized blocks with the extraordinary dimensions of 42.8x42.8x12cm created by the company for the building have been hung scenographically from a thread, almost recalling the unbelievable lightness of the work conceived by the Genoese master.

www.triennale.it

Training events and regulations

SEVES

New brochure "Regulations on the glass block"

At a time when, due to all the imitations or imports from non-European countries, glass blocks are circulating on the market that do not conform to the standards indicated by the regulations in force, Seves glassblock has perfected an instrument on paper that clarifies the current legislative situation regarding this material.

A complete overview of the standards of reference at national and community level, to increase knowledge on the product and render the relationship with operators in the sector more transparent at all levels of the value chain (manufacturers, distributors, installers, decision-makers and end users).

Download the brochure "Regulations on the glass block" from our site www.sevesglassblock.com or ask for it by telephone on the number +39 055 44.951.



New "Sevescad" design CD

To design whole walls and surfaces made with glass blocks quickly, to calculate the quantities of materials and accessories necessary for installation and to obtain effective support regarding the design techniques, Seves glassblock has conceived *Sevescad*, a practical design programme for architects and designers.

A work tool that allows you to prefigure the final installation of Seves glassblock products, through technical designs in dxf format importable with the main CAD design softwares.

Download the *Sevescad* programme from our site www.sevesglassblock.com or ask for it by telephone on the number +39 055 44.951.

SEVES

Seves glassblock days - Calendar

Italy

September: Milan
October: Udine - Turin - Milan
November: Parma - Milan

Abroad

July: Taipei (Taiwan) - Shanghai (China)
August: Shanghai (China) - Saltsjoe - Boo (Sweden)
November: Dublin (Ireland)

For further information on the next Seves glassblock days, visit our website www.sevesglassblock.com or phone +39 055 44.951.

Previews



Inauguration of the Panticosa Spa designed by studio Moneo - Brock in Huesca (Spain)

In September work will be concluded on the new Spa centre in *Panticosa in the Pyrenees*, which is being handled by the *Moneo-Brock* architecture studio. For this creation, Seves glassblock has perfected a Tailor Made special glass block with a *trapezoidal section*, conceived in collaboration with the designers to achieve the particular effect of a façade in movement, reminiscent of the overlapping layer conformation typical of the coniferous trees of the local wooded landscape.

The inauguration is envisaged for October 2007.

Batimat 2007 in Paris (France) - from 5 to 10 November Hall 3 Stand A4 Sector 28 - Glass products

Seves glassblock in Paris with a wide range of glass blocks available with multiple colours, formats, finishings and performance characteristics.

The following are presented: for the Design line, the collection of glass blocks with Pegasus wings, for the Technology line, the high technical performance Solaris collection, for the Tailor-Made line, the blocks created in collaboration with Renzo Piano and the Moneo-Brock studio.

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